DEVELOPING PEOPLE WHO DEVELOP ORGANISATIONS

ROFFEY PARK INSTITUTE
Developing innovative learning that delivers results

Roffey Park is an executive education organisation based in the UK and Singapore offering a variety of open and tailored development programmes, research, consultancy and coaching services. Our programmes and services combine an intellectual approach with a bias towards practical application. This combination helps us deliver results that are tangible with real business benefit. Our intellectual rigour is also evident in our qualification based programmes which include the MSc in People and Organisational Development and a Postgraduate Certificate in Coaching.

With over 65 years' experience our core areas of expertise include leadership and management development, organisational development, strategic human resources and personal effectiveness. Our work is underpinned by robust research which identifies current and future trends in the workplace as well as the emerging challenges of organisational life.

Roffey Park’s faculty and associates are experts in their subject area, recruited from a wide variety of sectors and backgrounds. They are part of a wider team dedicated to providing our clients with a first class customer experience.
As a global provider we work across the world wherever our clients have a need. We are committed to learning with and from different cultures, adapting our style and approach to fit. In our world one size does not fit all.

Our office in Singapore is a leading provider of executive education across Asia Pacific for individuals and organisations including the public sector, financial services, healthcare, real estate, logistics and more.
Without question the greatest asset in any organisation is its people and their ability to collaborate in achieving strategic goals and objectives. We believe that creating the opportunity for each individual to perform to their full potential, every day, will improve business performance – and make work more fulfilling.

This requires individuals to have self-awareness and knowledge of their different behaviours so they can lead, inspire and motivate people.

Powerful transformational learning to develop people who develop organisations
Designing learning which enables a lasting difference

The Self Managed Learning philosophy, pioneered in the UK by Roffey Park, underpins our approach. Self Managed Learning is about individuals managing their own learning by taking responsibility for decisions about what they learn, how they learn, when they learn, where they learn and why they learn. This is all grounded in the context of organisational needs.

We treat individuals as adults, expecting and enabling them to take responsibility for their learning. Our approach is holistic, learner centred and empowering. Our focus is on substance not style using applied learning to bring to life each individual’s own workplace.
One of the great aspects of the programme is that it encourages a cross-pollination of ideas by individuals from across the business that would normally never meet.

It helps participants understand other aspects of our business and disseminate ideas and information that they can take back to the workplace.

BAM Construction
Taking a traditional whiteboard and presentation approach would be anathema for our people. What’s distinctive about Roffey Park is that it champions an experiential, hands-on approach.

This way of engaging people is highly effective in getting even the most sceptical participant to really grapple with what it means to lead and manage.
Learning is not just transferring knowledge

The diverse experience of our consultants ensures that we provide the right environment for support and challenge which means that participants are stretched, engaged and motivated to develop both themselves and, ultimately, their organisation.

We aim for a facilitator/participant ratio of 1:6 and provide an eclectic mix of activities which will appeal to different individual styles of learning. We work with our clients to develop scenarios that accurately reflect their world, helping to bridge the gap between their reality and the hypothetical.
It’s not about us, it’s about you

We seek to understand your organisation, its values, culture and challenges, in every case looking to establish a trusting relationship with mutual and lasting benefits. This means we design and deliver truly tailored solutions which will produce measurable and sustainable benefits.

Our consultants are the people who will work with you in designing and delivering programmes, creating a working relationship and partnership that suits both parties.
The environment at Roffey Park is critical to the experience because it is immersive and conducive to learning; you really feel like you are getting away from the stress of the office.

We have Business Partners coming from across the country - from a power station in Scotland to a call centre in Exeter - so to get them together in one place, leaving the office behind, helps the learning process.

EDF Energy
An environment conducive to learning

The learning environment we create is integral to the effectiveness of our programmes.

In the UK, our purpose built venue provides a contrast to the frenetic workplace by offering a friendly and tranquil environment, set in 40 acres of West Sussex.

Our comprehensive Learning Resource Centre provides participants with access to a wide range of learning materials. Access to our LRC is given to all participants during their stay and for a further three months, through the online LRC Knowledge Base, by personal visit, email or telephone.
If you are interested in having a conversation to explore possibilities, then please get in touch with us.

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For more information about our services, research, events and webinars, visit our website.

[www.roffeypark.com](http://www.roffeypark.com)