



Andy Bailey

Trustee

Andy is a seasoned executive from the technology, services, and ed-tech sectors. He is currently the Chief Marketing Officer (CMO) of OnProcess, a leading technology provider focused on improving the customer experience and sustainability of after-sales supply chains. Prior to that he spent 10 years leading the B2B marketing of the world's largest privately held education and leadership development business.

Having lived and worked across Europe, North America, and Asia, Andy has built, coached, mentored and led numerous international teams and has a deep understanding of how such teams and businesses thrive on a global stage.

With a reputation as a transformative marketer, he has extensive experience in data-driven digital marketing, marketing automation, CRM, sales/marketing processes and integration, marketing metrics and analytics.