



Al Bird

Trustee

Al is CEO of Sanctus, a coaching platform for healthy organisations. He is formerly Managing Director of KnowledgePool, where he was responsible for large scale managed learning services for clients including Lloyds Banking Group, Aviva, Ford and Fujitsu. Before that he led a wide range of learning transformation programmes and eLearning projects in various roles at Accenture. Al continued to drive digital transformation in his most recent role as CEO of Abacus Software.